

## Lecture Series - Pitfalls and Solutions

Good Experimental Design



# Conception and Planning of a Research Project

Speaker: Prof. Jürgen Hennig (Department of Radiology)

Wednesday, 09 December 2020

5:00 – 6:00 pm

Video conference via ZOOM

#### Abstract:

Thomas Edison coined the phrase "genius is 1 percent inspiration and 99 percent perspiration", to stress the point that innovation involves more than just great ideas. What is true for inventions is certainly true for science. Without new and innovative ideas, there is no good science, but without proper methods for implementation, the best ideas may never be brought to reality. The presentation will summarize some of the concepts I have found useful for building up a successful research project.

### Target group:

Clinician scientists and experimental scientists who are actively involved in lab research

#### Notes on the video conference:

Due to the Covid-19 situation, the lecture will take place as a video conference via ZOOM. Participation is only possible with registration (name and e-mail address required). Please register in advance for the lecture using the following link:

https://zoom.us/meeting/register/tJwld-yprjksHN2j1w Xp3M9CKe31T1IST4Q

After registering, you will receive a confirmation email containing information about joining the meeting.

Information concerning the data protection declaration of Zoom can be found here: https://rz.uni-freiburg.de/services/beschaffung/software/zoom/zoom\_datenschutz

By participating in the event, you agree to note that recording or filming of the lecture in any manner is not allowed.

Organised by the Office of the Dean for Research of the Faculty of Medicine, University of Freiburg **Contact:** Dr. Maren Zinnhardt, <u>equip@uniklinik-freiburg.de</u>